

Chaos monkeys : obscene fortune and random failure in Silicon Valley

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Deskripsi Lengkap: <http://lib.ui.ac.id/detail?id=20503943&lokasi=lokal>

Abstrak

The industry provocateur behind such companies as Twitter and a nascent Facebook presents an irreverent exposé of life inside the tech bubble that traces his hedonist lifestyle against a backdrop of early social media and online marketing, sharing critical insights into how they are shaping today's world.